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* Admitted only to a bar other than that of the District of Columbia. Working under the supervision of principals of the Washington office.

** Special Legal Consultant, qualified in the People's Republic of China.

July 1, 2020

VIA EMAIL

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Re: *In re Keurig Green Mountain Single-Serve Coffee Antitrust Litigation*; MDL No. 2542;
Expert Identification

Dear Counsel:

Pursuant to the Case Management Scheduling Order (Mar. 26, 2020), ECF No. 887, Keurig identifies the following witnesses that may offer expert testimony in this matter. Keurig's identification of these expert witnesses is neither an admission nor acknowledgement that Keurig bears the burden of proof on any issue on which the below-listed expert witnesses may testify, or that expert testimony is necessary for the adjudication of any such issue. Keurig expects to designate additional expert witnesses in accordance with the Scheduling Order, the

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Federal Rules of Civil Procedure, and all other applicable law. Keurig also reserves the right to withdraw any of these experts prior to the submission of reports.

Experts expected to offer testimony in all cases

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Kevin M. Murphy The University of Chicago Booth School of Business 5807 S. Woodlawn Avenue Chicago, IL 60637
Peter E. Rossi UCLA Anderson School of Management 110 Westwood Plaza, B5.15 Los Angeles, CA 90095
Keith R. Ugone Analysis Group, Inc. Park Place Center 2911 Turtle Creek Blvd., Suite 600 Dallas, TX 75219

Expert expected to offer testimony in the DPP and IPP cases

Name and Business Address
Laila Haider Charles River Associates 1201 F Street NW, Suite 800 Washington, DC 20004

Expert expected to offer testimony in the JBR case

Name and Business Address
Marc A. Hillmyer University of Minnesota, Department of Chemistry A-4, 139 Smith Hall, 207 Pleasant Street SE Minneapolis, MN 55455

Sincerely,

/s/ Carl Lawrence Malm

Carl Lawrence Malm

cc: Short service list (via e-mail)